



POWERING THE FUTURE OF GAMING

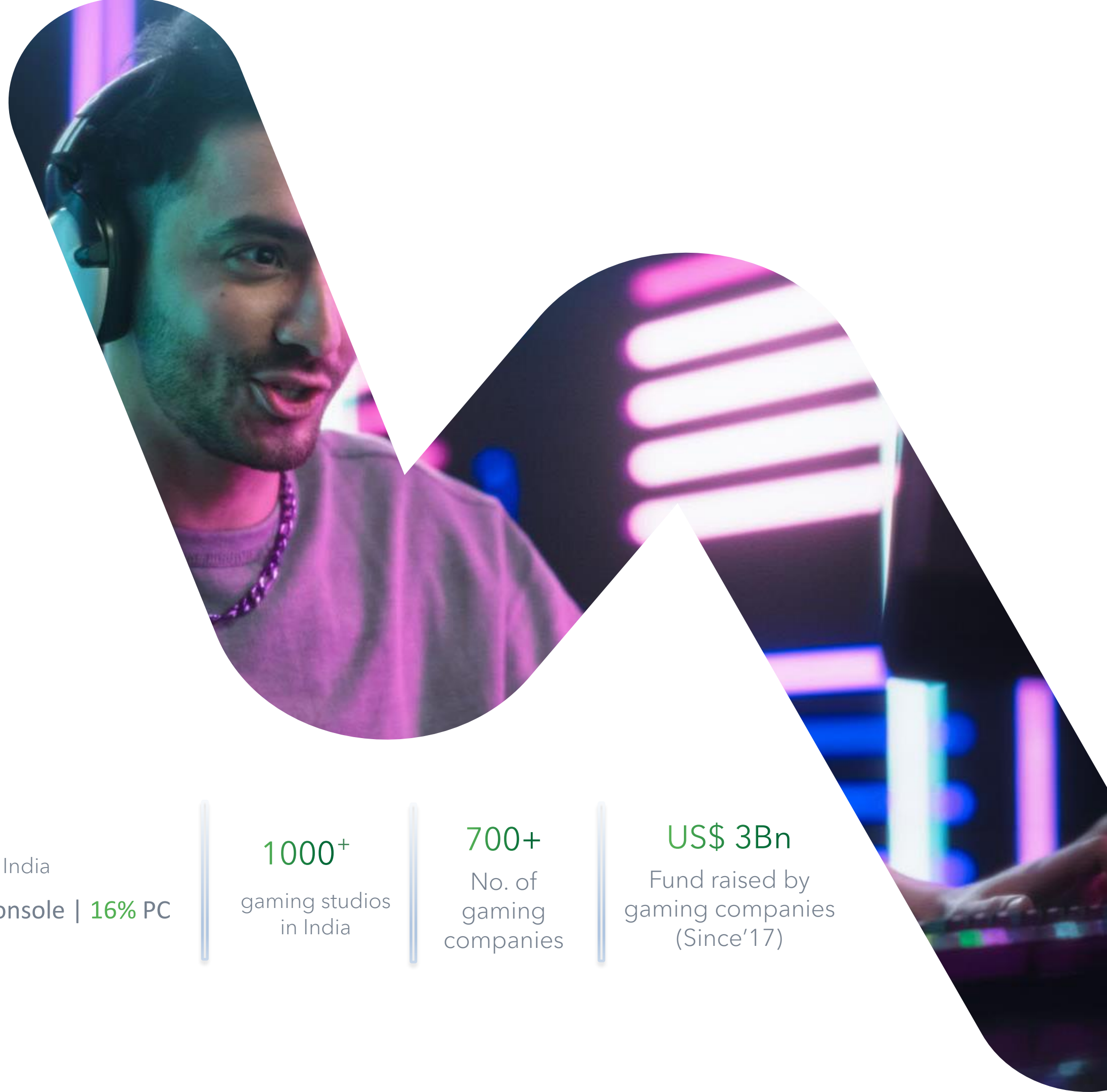
Bringing the World's Best Gaming
Experience for Indian Gamers





What will be covered

- 01 **Gaming Sector** in India | Market Size & Growth rate
- 02 **Market Segmentation**
- 03 **Competitor Analysis**
- 04 **Business Opportunity**
- 05 **Our Approach**



GAMECONOMY:

India Emerging As A
Gaming Superpower

India
2nd-largest
gaming market

16.20 - 27.4%
Expected
CAGR in next 5 years

450 Mn Gamers in India
78% Mobile | **6 % Console** | **16% PC**

1000+
gaming studios
in India

700+
No. of
gaming
companies

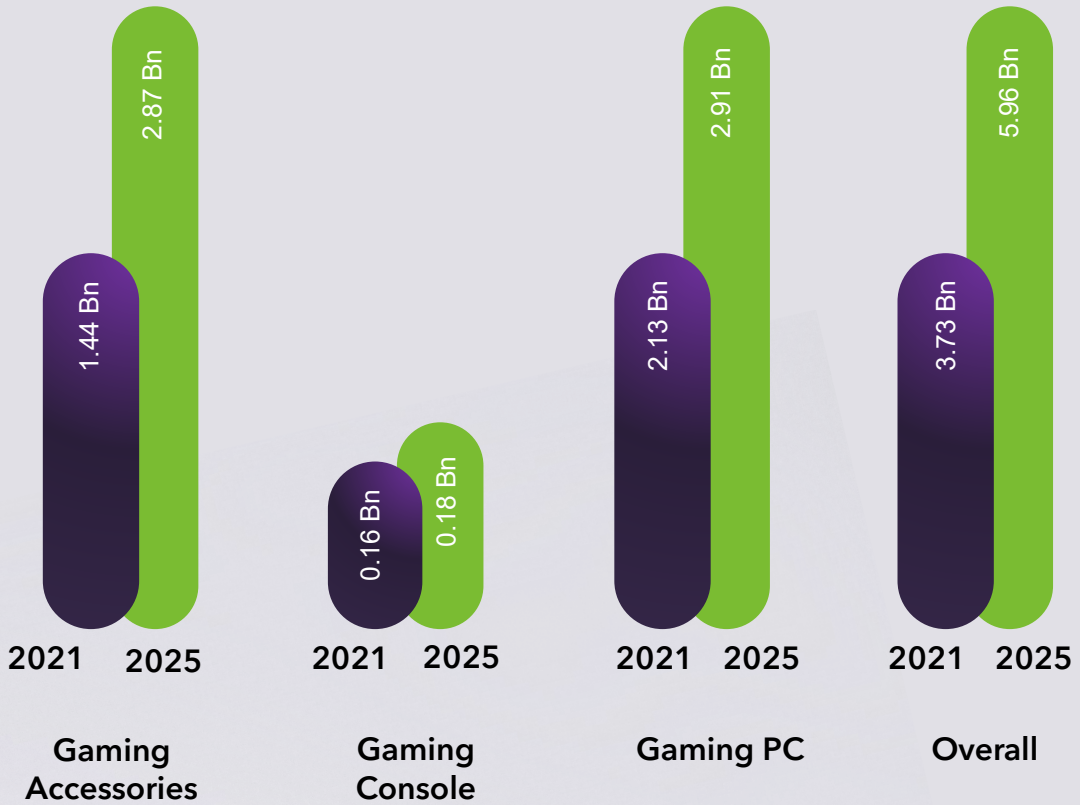
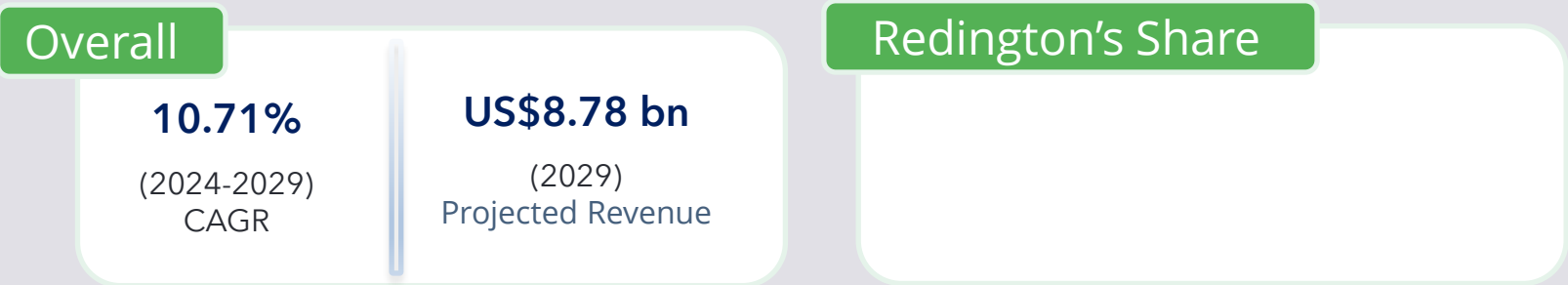
US\$ 3Bn
Fund raised by
gaming companies
(Since '17)

MARKET STRUCTURE and SIZE



Gaming Hardware

Gaming PCs and Laptops | Console | Accessories

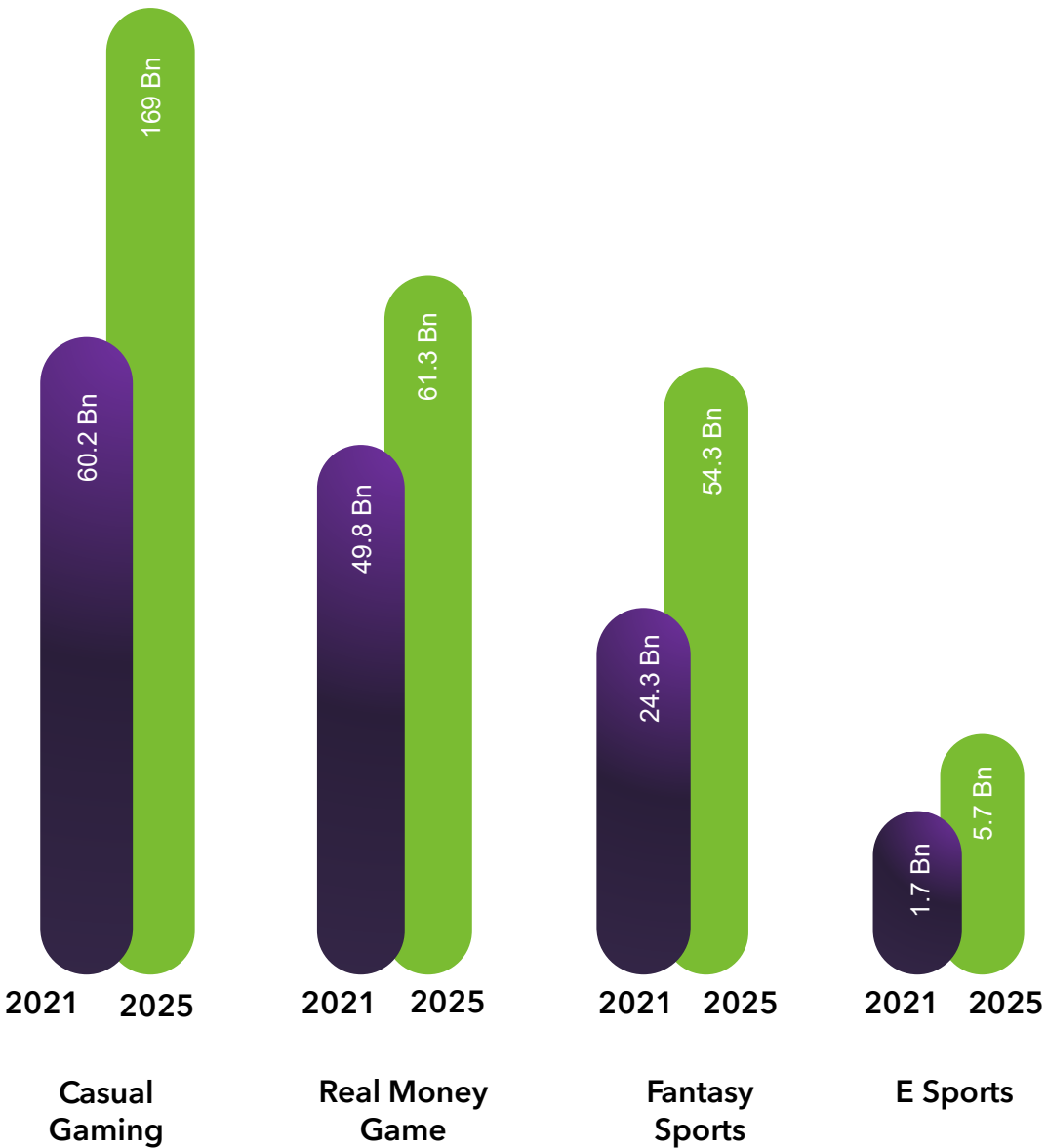


Statista Market Insights



Gaming App/

Fantasy Sports | Real Money Game | E Sports | Casual Gaming



Source : KPMG



Growth Factor



Increasing expenditure of gamers on advanced next generation gaming consoles



Advent of high-definition televisions



Rise of premium laptops and PCs with high-quality graphics

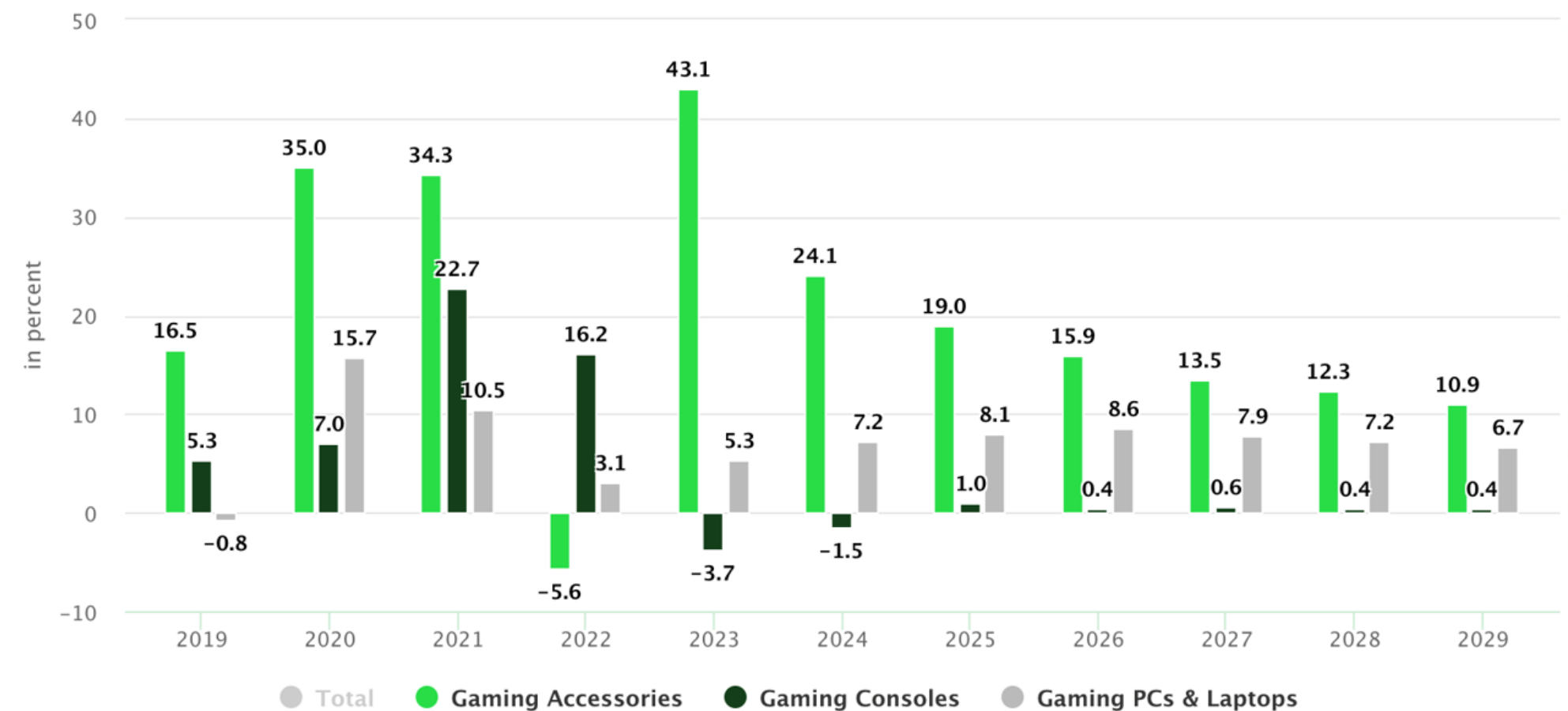


VR demand increases

Supportive Government Initiatives

- Indian Government is setting up a National Animation, Visual Effects, Gaming and Comic (AVGC) Centre of Excellence in collaboration with IIT Bombay.
- Karnataka and Telangana have dedicated state-level AVGC policies.
- The government will also set up an AVGC Task force to realize the sector's potential.

REVENUE GROWTH

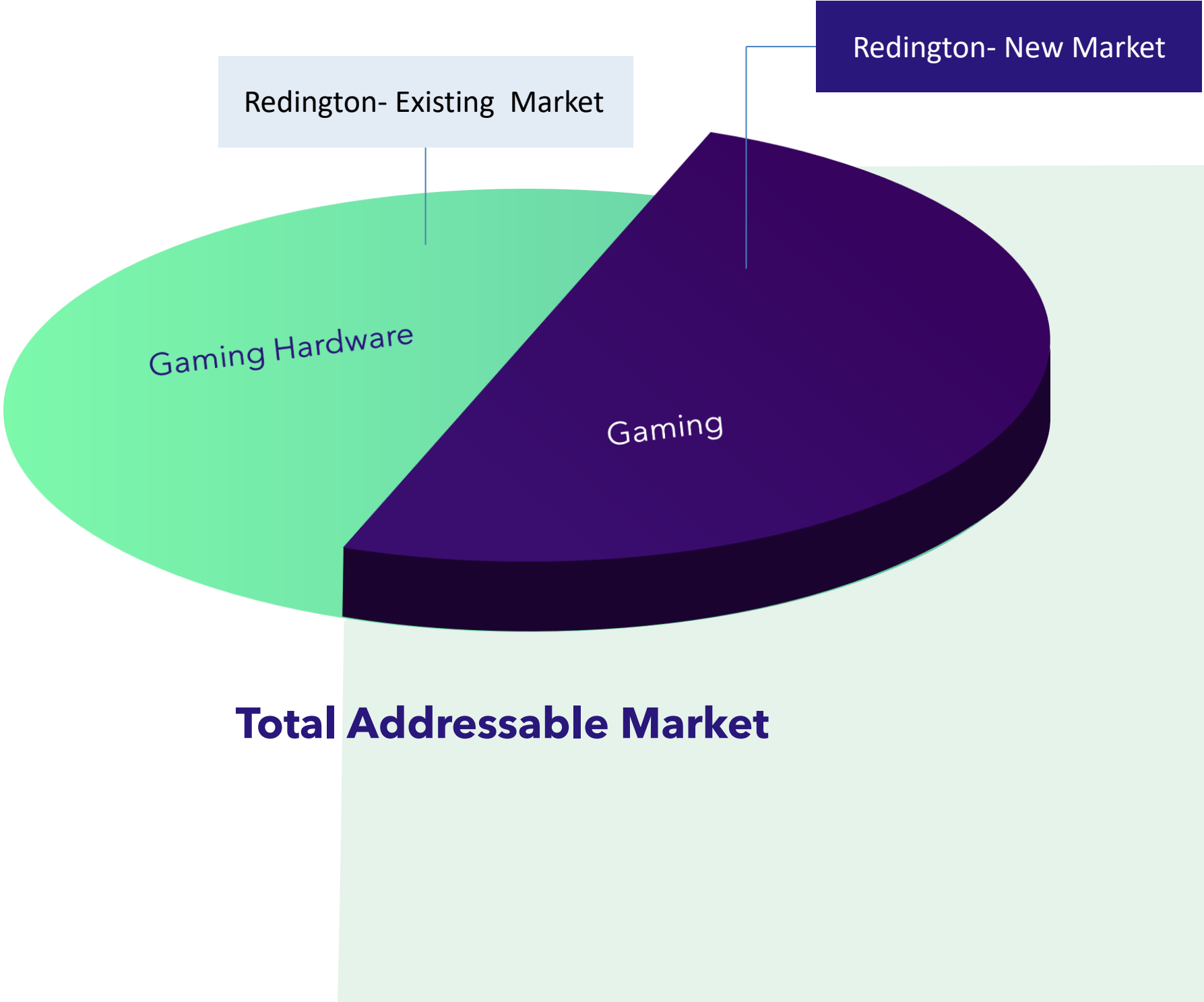
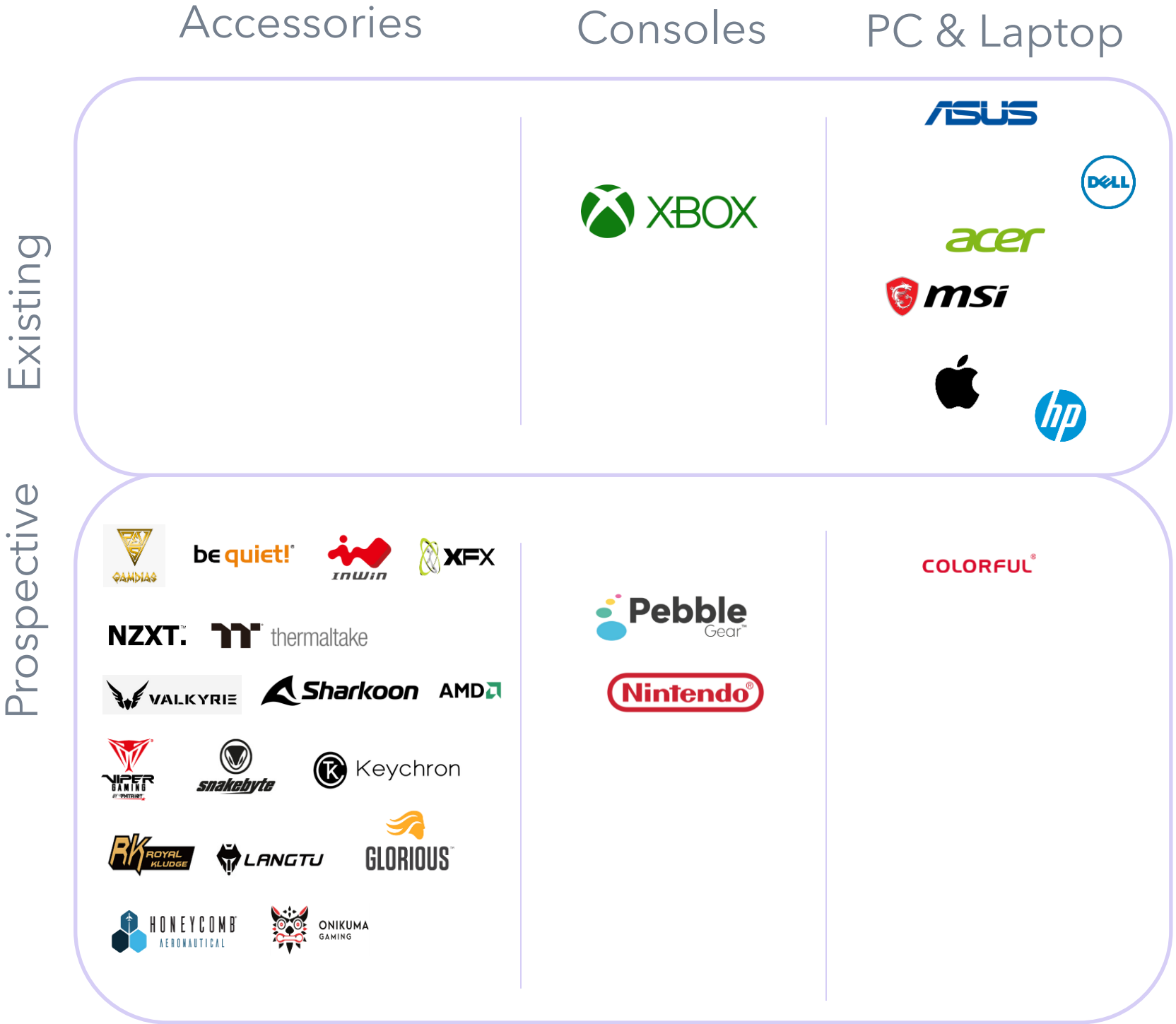


Competitors Portfolio

Link: [Distributor & Brands.xlsx](#)

		Portfolio												
Distributor	No. of Brands	Gaming Component												Gaming PC
Rashi	7	Asus	Logitech	Antec	Colorful	Crucial	AOC							Asus
Ingram	8	Gigabyte	Intel processor											Dell, Asus, HP, MSI, Acer, Apple
Creative Peripherals	3	Cooler Master	I-Ball	Viewsonic-Projector										
TAG	5	Antec	Adata	Fractal	Galax	Teamgroup								
Acro	12	XPG	MSI	NZXT	Inno3d	Corsair	Phanteks	Lian Li	Razer	Byski	Ekwb	GSkill	Deepcool	
Supertron	5	Zotac	Corsair	Acer-Monitor										Dell, Acer
Stecx	2	Cooler Master	Teamgroup											
Devraj Infotech	2	Cooler Master	Gigabyte											
Pasific	3	Gamdias	Artic	Hyte										
KBC Infotech	2	Thermaltake	XPG											
WPG	3	Gigabyte	Intel processor											MSI
X-Rig	1	Jhonsbo												
Tech Data	4	Asrock	Viewsonic-Monitor	Amd processor	Sapphire									
MADDIT	1	Zowie												
Megabyte	2	Zowie	Viewsonic-Monitor											
Savex	1													HP
Redington		AOC	Lexar	Cybeart	Xbox									Dell, Asus, HP, MSI, Acer, Apple

Where do we Play to Win ?



Our Approach

Phase 1

Expand Redington Gaming Hardware Portfolio



Go from 10 to 15 Brands in FY'25



Category Focus



High-Performance Graphics
Cards Processors (Market Size)



Gaming Monitors



Gaming Peripherals



High-Speed Storage
Solutions



Cooling Solutions



Custom PC Builds

What do We Need ?

- Partnership with OEMs with High Growth Rate in all GTM - Channel, Trade and e commerce
- Positioning Redington as preferred Gaming Distributor through PR and Marketing
- Enhance our D2R Gaming Network- Active Retailers - 500 | India Gaming | 10%
- Develop a strong Gaming Channel Network - Total Active
- Redington Online Gaming Store

Askes

Phase 2

Grow our Market Share by xx %



Revenue by xx%













What do We Need ?

- Text here

Askes

CASE STUDY

Nazara Technologies has grown from a games portal built by a tech-obsessed college student to India's only listed games company



Nazara Tech Shares Jump 5% After Subsidiary Acquires Game Marketing Agency PublishME

Nazara Technologies was trading around Rs.868, up more than 5 percent on the National Stock Exchange.

2018

NextWave Multimedia

A Chennai-based mobile gaming company known for its popular game, World Cricket Championship.

NODWIN Gaming

An esports company, one of the leaders in the Indian esports sector, involved in organizing and promoting esports events.

2019

HalaPlay Technologies

A fantasy sports platform, providing a stake to further penetrate the fantasy sports market in India.

Sportskeeda

A sports news and content platform that provides extensive coverage on various sports and esports, enhancing Nazara's sports content capabilities.

2020

Paper Boat Apps

A Mumbai-based company known for its preschool app Kiddopia, which is an early learning app for children.

CrimzonCode

A gaming company that develops games for the Indian audience, contributing to Nazara's diverse gaming portfolio.

TrulySocial

A women-focused gaming company that developed games catering to female audiences.

eSPORTS

Market Opportunity

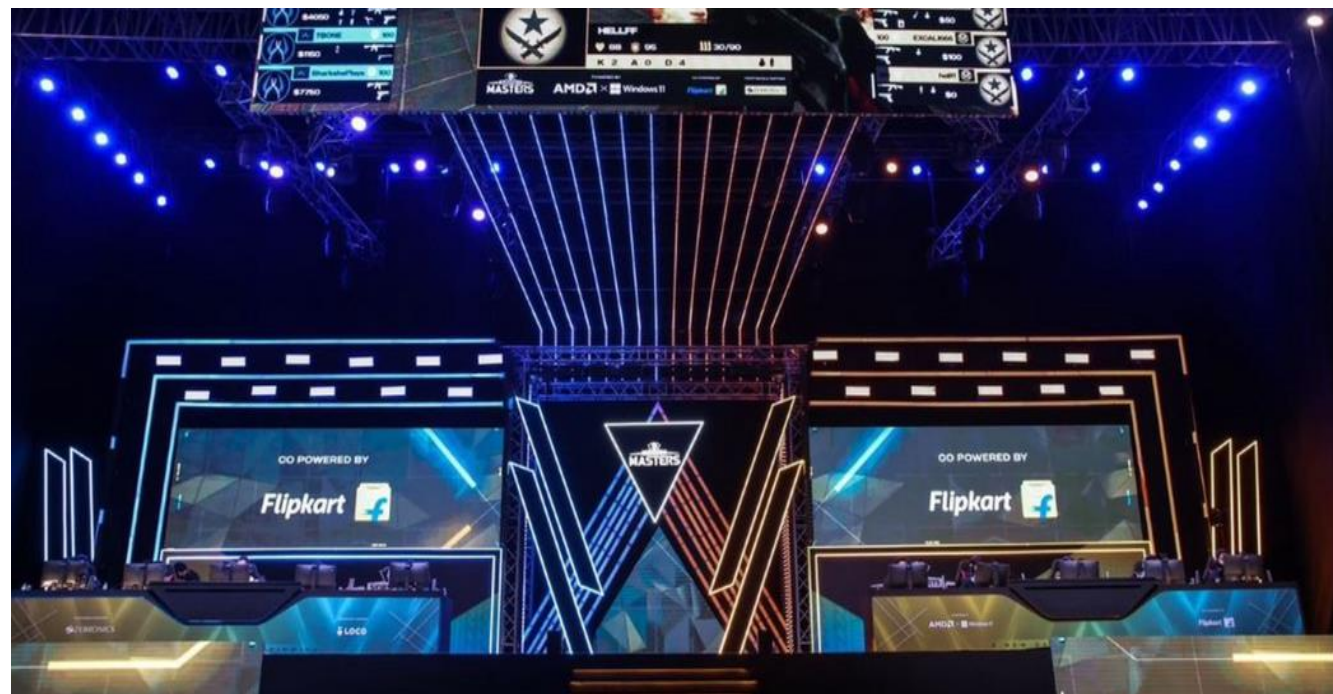
USD 1.72 billion was valued global esports market size in 2023

projected to grow from **USD 2.06 billion** in 2024 to **USD 9.29 billion** by 2032

exhibiting a **CAGR of 20.7%** during the forecast (2024-2032)

Revenue structure are as follows:

- Sponsorship & advertising
- Merchandise and Ticketing
- Streaming
- Media Rights
- Publishing Fee



A typical eSport Event:



Esports investment in India is above 50M USD last year

Thank You



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